**INSTRUCTIONS FOR AUTHORS**

## **Abstract**

Write the abstract in English. The Abstract should be informative and completely self-explanatory. The Abstract should be 250 to 300 words in length.The abstract should be written in the past tense. Standard nomenclature should be used, and abbreviations should be avoided. No literature should be cited, use Times New Roman 11 pt, single space, and the word ‘Abstract’ is aligned left. The abstract must include the following separate sections:

**Introduction:** The context and purpose of the study. This is where you explain ‘why’ you undertook this study. If you are presenting new or novel research, provide a clear statement of the problem. When you are building based on previous research, briefly explain why you felt it was important to do so. This is your opportunity to let readers know why you chose to study this topic or problem and its relevance. Let them know what your key arguments are.

**Methods:** This is ‘how’ you did it. Let readers know exactly what you did to achieve your results. For example, did you undertake interviews and observations? Did you carry out an experiment? How are the statistical tests used? What tools, data analysis technique or datasets did you use?

**Findings:** Here, you can explain ‘what’ you found during your study, whether it answers the problem you set out to explore, and whether your hypothesis or research assumptions were confirmed. You need to be very clear and direct and give exact explanations rather than generalise. very clear and direct and give exact explanations rather than generalise. It’s important not to exaggerate or create expectations your paper won’t fulfill.

**Originality:** This is your opportunity to provide readers with an analysis of the value and novelty of your study. It’s a good idea to ask colleagues whether your analysis is balanced, fair and again, it’s important not to exaggerate. You can also conjecture what future research steps could be.

**Keywords:** Type 3-5 keywords here, separated by commas